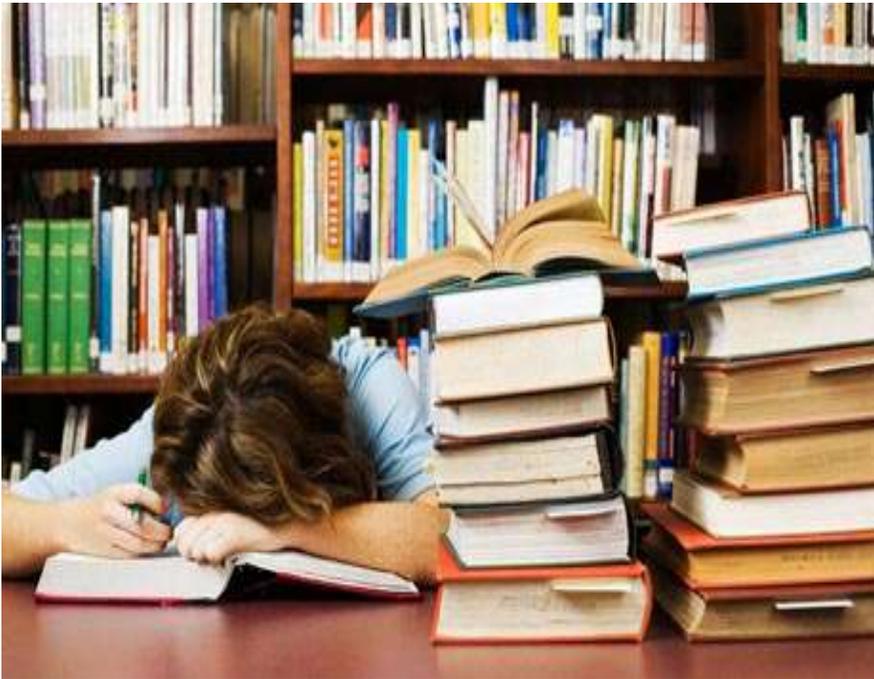
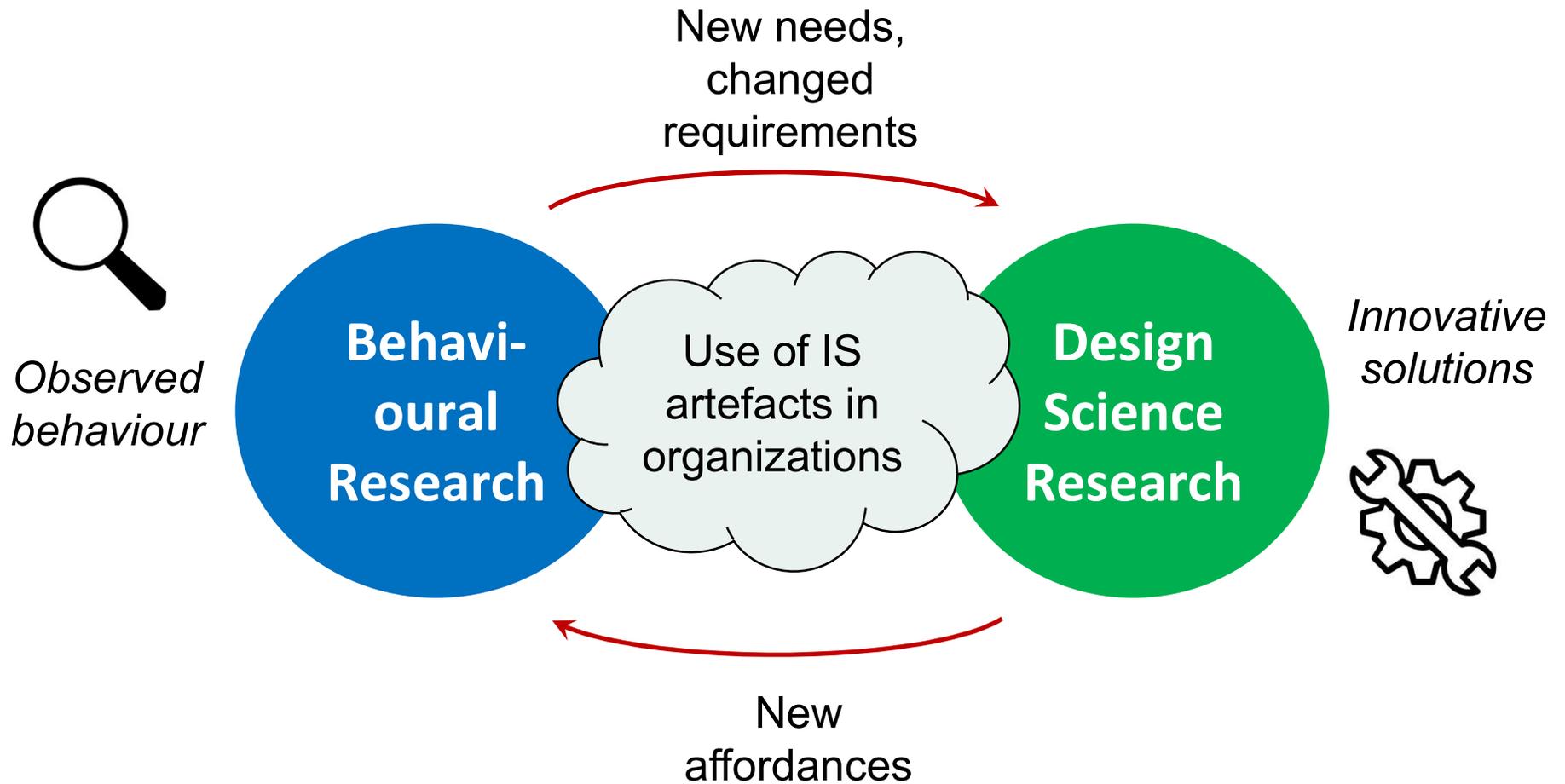




Source: <http://techandfacts.com/wp-content/uploads/2013/07/virtual-store-116.jpg>



It is not about either or...



A look into Entrepreneurship...



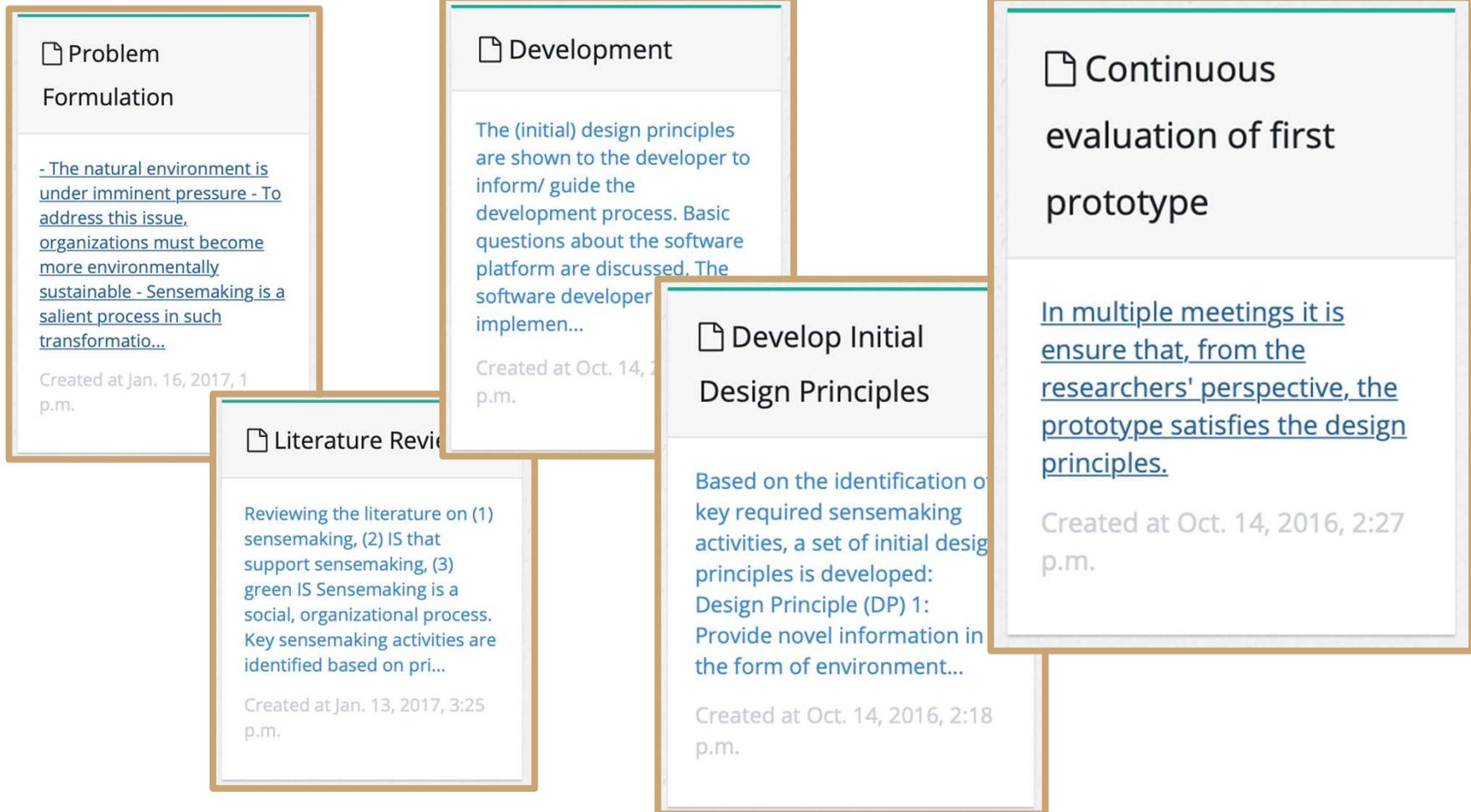
What makes good Design?



Some Criteria (selection) ...



Take notes as you go ...



(vom Brocke et al. 2017, Tool-Support for Design Science Research)

Add structure to what you have ...

The dashboard displays several stages of a project:

- Problem Formulation and Objectives**: Activities (1), Created at Jan. 16, 2017, 10:57 a.m.
- Initial Formulation of Design Principles**: Initial design principles are formulated based on prior theory on sensemaking. Activities (2), Created at Oct. 14, 2016, 2:13 p.m.
- First Round**: First Round of Development, Demonstration, and ... Phases (3), Activities (7), Created at Oct. 14, 2016, 2:19 p.m.
- Second Round**: Second Round of Development, Demonstration, and ...
- Third Round**: Phases (3)

On the right, there are input fields for 'Publication title' and 'Publication URL', and a 'Memos' section with a rich text editor.

First Round
First Round of Development, Demonstration, and Evaluation

- Design and Development**: Activities (2), Created at Oct. 14, 2016, 2:19 p.m.
- Demonstration and Evaluation**: Activities (4), Created at Oct. 14, 2016, 2:20 p.m.
- Formalization and Revision of Design Principles**: Activities (1), Created at Oct. 14, 2016, 2:26 p.m.

Activities in Design and Development

- Continuous evaluation of first prototype**: In multiple meetings it is ensure that, from the researchers' perspective, the prototype satisfies the design principles. Created at Oct. 14, 2016, 2:27 p.m.
- Development**: The (initial) design principles are shown to the developer to inform/ guide the development process. Basic questions about the software platform are discussed. The software developer implemen... Created at Oct. 14, 2016, 2:26 p.m.

Make your journey accessible ...

Visibility ⌵

Public Make project public

Memos Make memos public

Files Make attachments public

XML Export

Invite a colleague to collaborate

Project - Jans project



Jan vom Brocke
Project Owner

Email
jan.vom.brocke@uni.li

Description
ölakjdsfikja

🔄 Iteration 1

- ☰ Identify problem & motivate
- ☰ Define objectives of a solution
- 📄 Paper gelesen
- ☰ Define objectives of a solution

Summary

- **Design Science Research (DSR)** is a great means to conduct research of **societal relevance**.
- DSR should **build on and contribute to theory** in form of design knowledge (DK).
- DK is about **means-end relations**; specifically a relationship between **problem and solutions space**.
- Criteria on how to conduct **good DSR** are available, and need to be considered and further developed.
- **Document your journey** and argue **why** you have taken it and **where** is has taken you.
- Exciting to carve out Entrepreneurship in Design Science Research, both challenges and opportunities – in research and practice

Thank you!



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